



TECH STARTUP

Here is where your presentation begins

CONTENTS OF THIS TEMPLATE

Here's what you'll find in this [Slidesgo](#) template:

1. A slide structure based on a presentation of a startup, which you can easily adapt to your needs. For more info on how to edit the template, please visit [Slidesgo School](#) or read our [FAQs](#).
2. An assortment of pictures and illustrations that are suitable for use in the presentation can be found in **the alternative resources** slide, plus several slides with **premium resources**.
3. A **thanks** slide, which you must keep so that proper credits for our design are given.
4. A **resources** slide, where you'll find links to all the elements used in the template.
5. Instructions for use.
6. Final slides with:
 7. The **fonts and colors** used in the template.
 8. A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. **Visit [Storyset by Freepik](#)** to find more.
 9. More **infographic resources**, whose size and color can be edited.
 10. Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation

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Here you could
describe the topic
of the section

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Here you could
describe the topic
of the section

04

BUSINESS MODEL

Here you could
describe the topic
of the section

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01

PROBLEM VS. SOLUTION

Here you could
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02

PRODUCT

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03

MARKET & COMPETITION

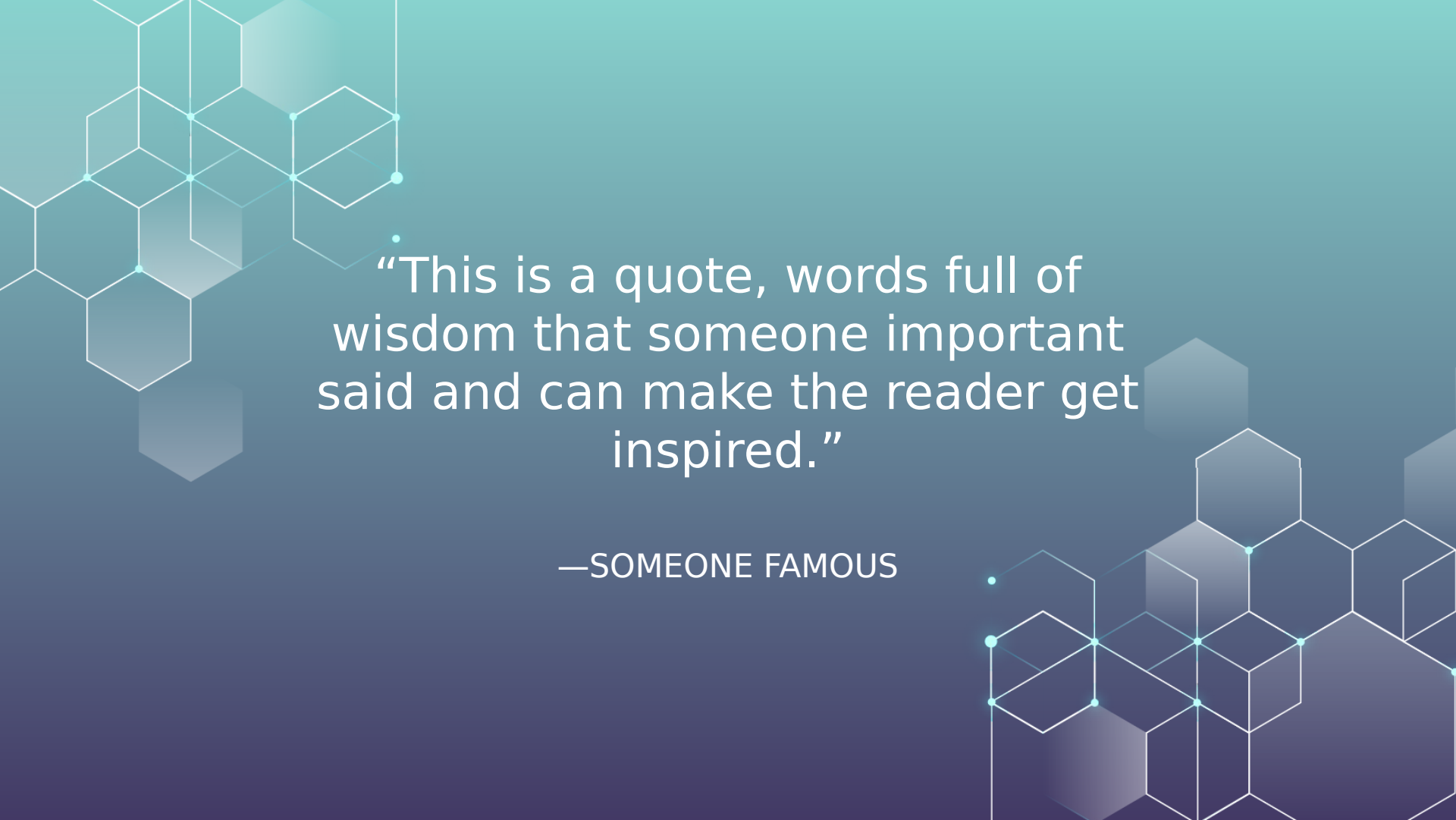
Here you could
describe the topic
of the section

04

BUSINESS MODEL


Here you could
describe the topic
of the section





“This is a quote, words full of
wisdom that someone important
said and can make the reader get
inspired.”

—SOMEONE FAMOUS



“This is a quote, words
full of wisdom that
someone important
said and can make the
reader get inspired.”

—SOMEONE FAMOUS



01

PROBLEM VS.

Here you could describe the topic of the section

SOLUTION



01

PROBLEM VS.

Here you could describe the topic of the
section

SOLUTION

A hand in a dark suit sleeve is touching a tablet. The background is a blurred office setting. Overlaid on the image is a blue digital graphic consisting of hexagons, lines, and dots, resembling a network or data visualization. The word 'WHOA!' is written in large white letters on the right side.

WHOA!

It could be the part of the presentation where you can introduce yourself, write your email...

WHO

It could be the part of the presentation where you can introduce yourself, write your email...


A!





INTRODUCTION

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal





INTRODUCTION

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal



OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal





OUR

COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

OUR TEAM



JENNA DOE

Here you could
describe who
this person is



**JOHN
PATTERSON**

Here you could
describe who
this person is



**HELENA
JAMES**

Here you could
describe who
this person is

OUR TEAM



JENNA DOE

Here you could
describe who
this person is



JOHN
PATTERSON

Here you could
describe who
this person is



HELENA
JAMES

Here you could
describe who
this person is

REVIEWING IS GOOD IDEA

MERCURY

Mercury is the closest planet to the Sun

MARS

Despite being red, Mars is a cold place

VENUS

Venus has a beautiful name, but it's hot

JUPITER

It's the biggest planet in the Solar System

SATURN

Saturn is the ringed one and a gas giant

NEPTUNE

Neptune is the farthest planet from the Sun



PROBLEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal



PROBLEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal





COMPETITIVE ADVANTAGE

THEM

Mercury is the
closest planet to the
Sun and the smallest
one of them all

US

Venus has a
beautiful name and
is the second planet
from the Sun

COMPETITIVE ADVANTAGE



THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon



US

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury



SOLUTION

Venus has a beautiful name
and is the second planet from
the Sun. It's terribly hot—even
hotter than Mercury



SOLUTION

Venus has a beautiful name
and is the second planet from
the Sun. It's terribly hot—even
hotter than Mercury

SWOT ANALYSIS



STRENGTH

Jupiter is the biggest planet in the Solar System



WEAKNESS

Venus has a beautiful name, but it's hot



OPPORTUNITIES

Neptune is the farthest planet from the Sun



THREATS

Mercury is the smallest planet of them all



SWOT ANALYSIS

S

STRENGTH

Jupiter is the biggest planet in the Solar System

WEAKNESS

Venus has a beautiful name, but it's hot

W

O

OPPORTUNITIES

Neptune is the furthest planet from the Sun

THREATS

Mercury is the smallest planet of them all

T

SWOT ANALYSIS

S



STRENGTH

Jupiter is the biggest planet in the Solar System

W



WEAKNESS

Venus has a beautiful name, but it's hot

O



OPPORTUNITIES

Neptune is the furthest planet from the Sun

T



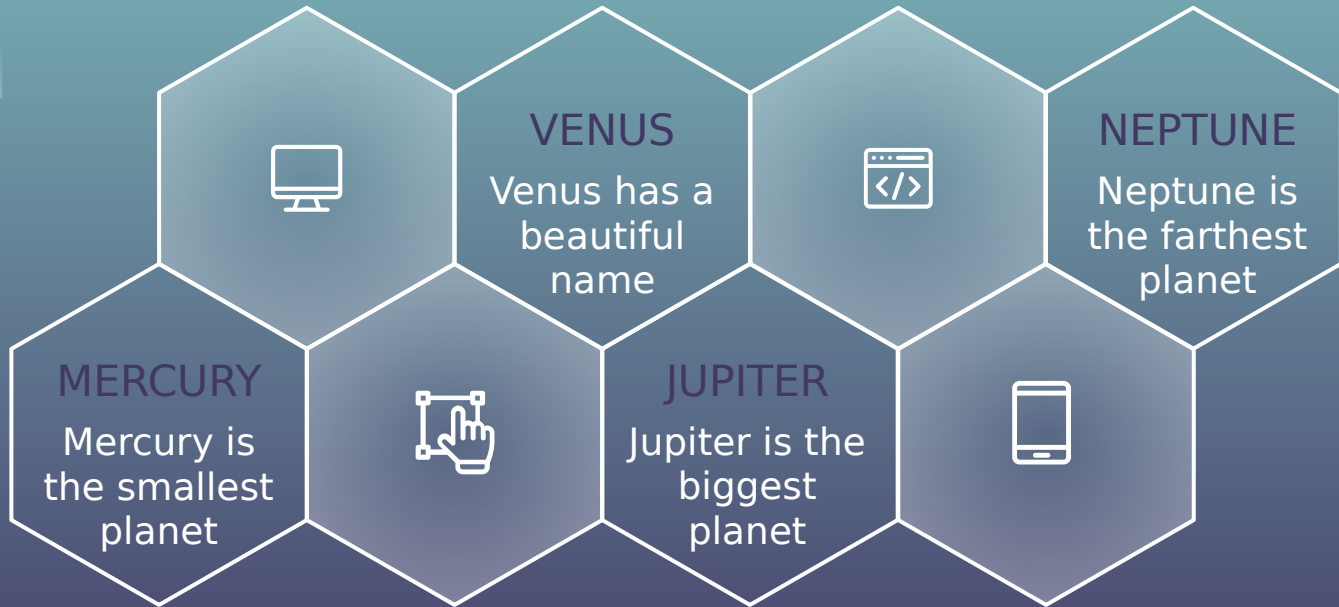
THREATS

Mercury is the smallest planet of them all

A person in a dark suit and white shirt is holding a white tablet horizontally with both hands. The background is a blurred office setting. Overlaid on the image are several digital graphics: a network of blue and white dots connected by lines, and several hexagonal shapes with internal line patterns in the corners. The text 'A PICTURE IS WORTH A THOUSAND WORDS' is centered in a large, white, sans-serif font.

A PICTURE IS
WORTH A
THOUSAND WORDS

PRODUCT OVERVIEW



PRODUCT OVERVIEW



MERCURY

Mercury is
the smallest
planet



NEPTUNE

Neptune is
the farthest
planet



JUPITER

Jupiter is the
biggest
planet



VENUS

Venus has a
beautiful
name



PLANS



You can explain
your
product or your

BASIC



You can explain
your
product or your

PRO



You can explain
your
product or your

PREMIUM

PLANS

BASIC

You can explain your
product or your service

150

PRO

You can explain your
product or your service

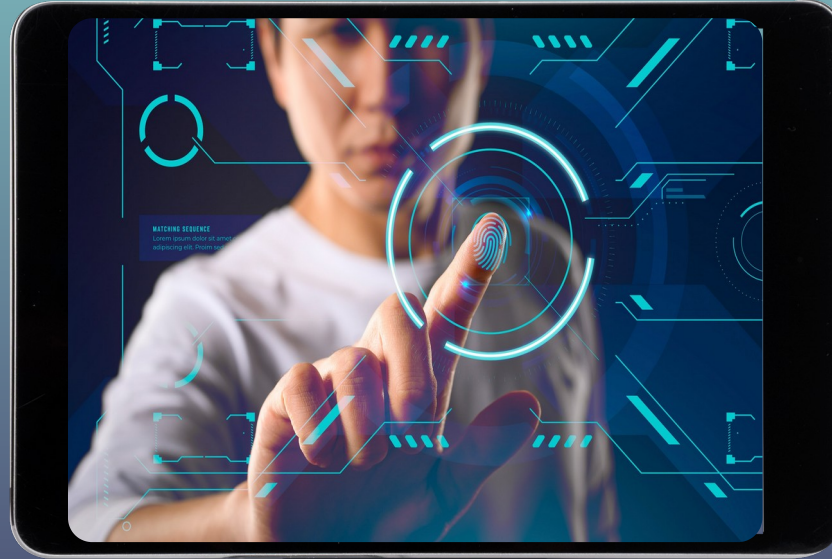
200

PREMIUM

You can explain your
product or your service

250

DEMO



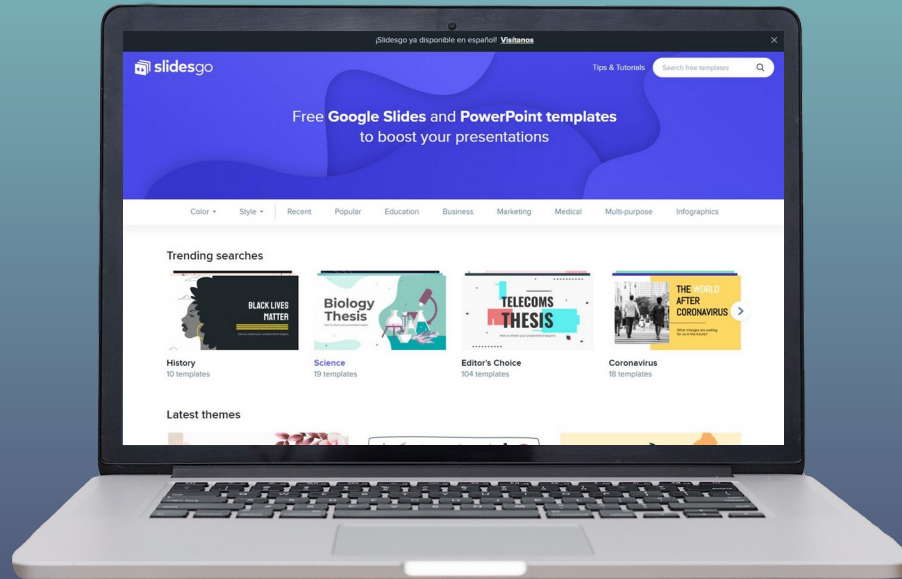
Insert your multimedia content
here Images reveal large
amounts of data

DEMO



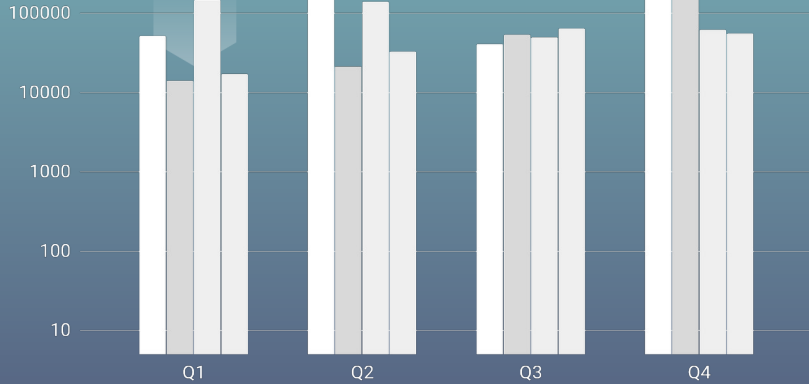
Insert your multimedia content
here Images reveal large
amounts of data

DEMO



Insert your multimedia content
here Images reveal large
amounts of data

TRACTION



To modify this graph, click on it, follow the link, change the data and paste the new graph here

\$150,000

Revenue in 2017-2019

\$1,000

Average user savings

12,000

Registered businesses

2,200

Daily number of users

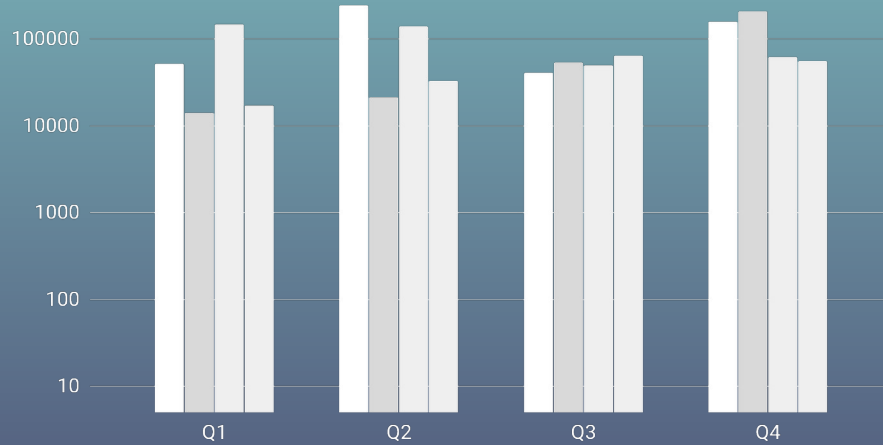
15

Total app downloads

TRACTION

\$150,000
Gross revenue for
download concept

140,000
Daily number of
users
connected to our
app



To modify this graph, click on it, follow the link, change the data and paste the new graph here, replacing this one

2,200
Registered
businesses
only in the West
Coast
12,000
Total app
downloads
in just one week

CASE STUDY



SOLUTION

Despite being red,
Mars is a very cold
place



CHALLENGE

Neptune is the farthest
planet from the Sun

RESULTS

Venus has a beautiful
name, but it's terribly
hot

CASE STUDY

CHALLENGE

Venus has a beautiful name, but it's terribly hot



RESULTS

Neptune is the farthest planet from the Sun

SOLUTION

Despite being red,
Mars is a cold place

REVIEWS



CLIENT 1

HELENA
JAMES, 21
"It's the
biggest
planet in the
Solar
System"



CLIENT 2

JENNA DOE, 52
"Jupiter is the
biggest planet
in the Solar
System"



CLIENT 3

JOHN
PATTERSON,
33
"Saturn is
composed
mostly of
hydrogen and
helium"

REVIEWS



HELENA JAMES, 21

"It's the biggest
planet in the Solar
System"



JOHN DOE, 52

"Jupiter is the biggest
planet in the Solar
System"



JOHN PATTERSON,

33
"Venus is the second
planet from the Sun"

OUR TEAM



JANE DOE

You can replace the
image on the screen
with your own



JOHN DOE

You can replace the
image on the screen
with your own

AWARDS



MERCURY

Here you could
talk about this
achievement



VENUS

Here you could
talk about this
achievement



JUPITER

Here you could
talk about this
achievement

MARS

Here you could
talk about this
achievement

AWARDS



MERCURY

Here you could
talk about this
achievement



JUPITER

Here you could
talk about this
achievement



VENUS

Here you could
talk about this
achievement



MARS

Here you could
talk about this
achievement

AWARDS

2017

Here you could talk
about this
achievement

2019

Here you could talk
about this
achievement



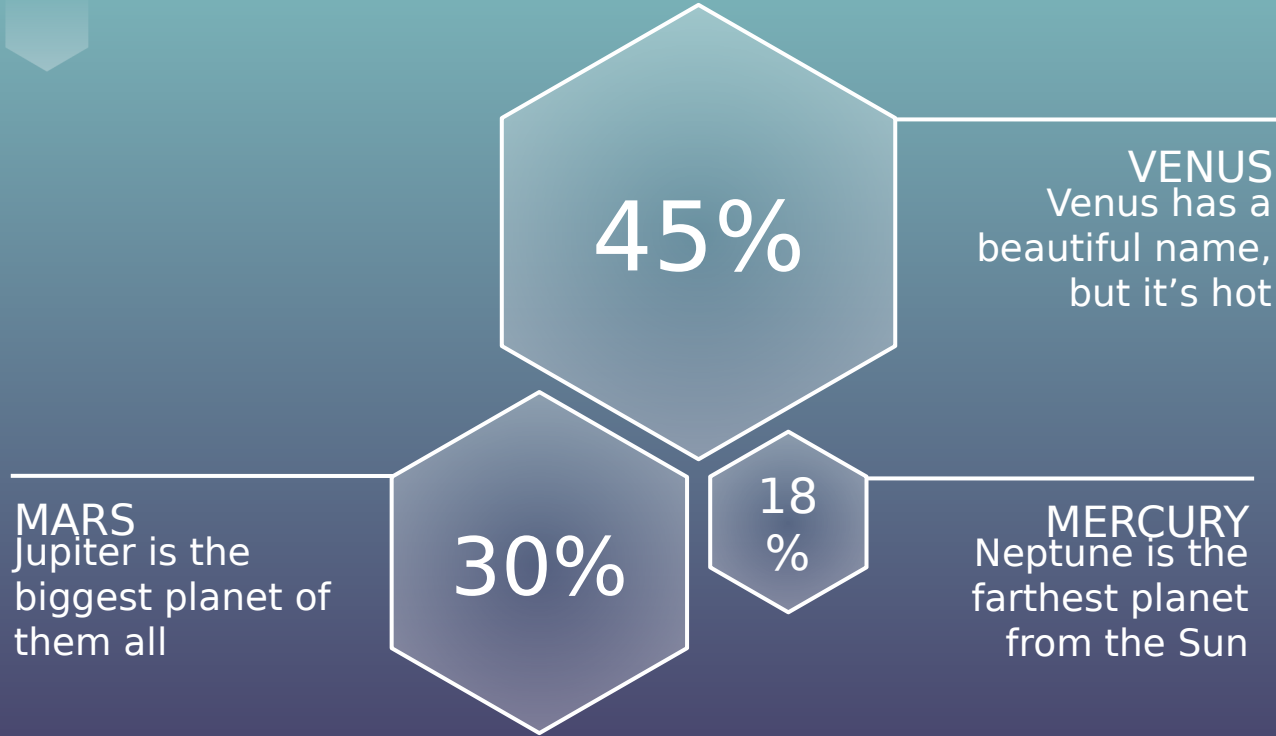
2018

Here you could talk
about this
achievement

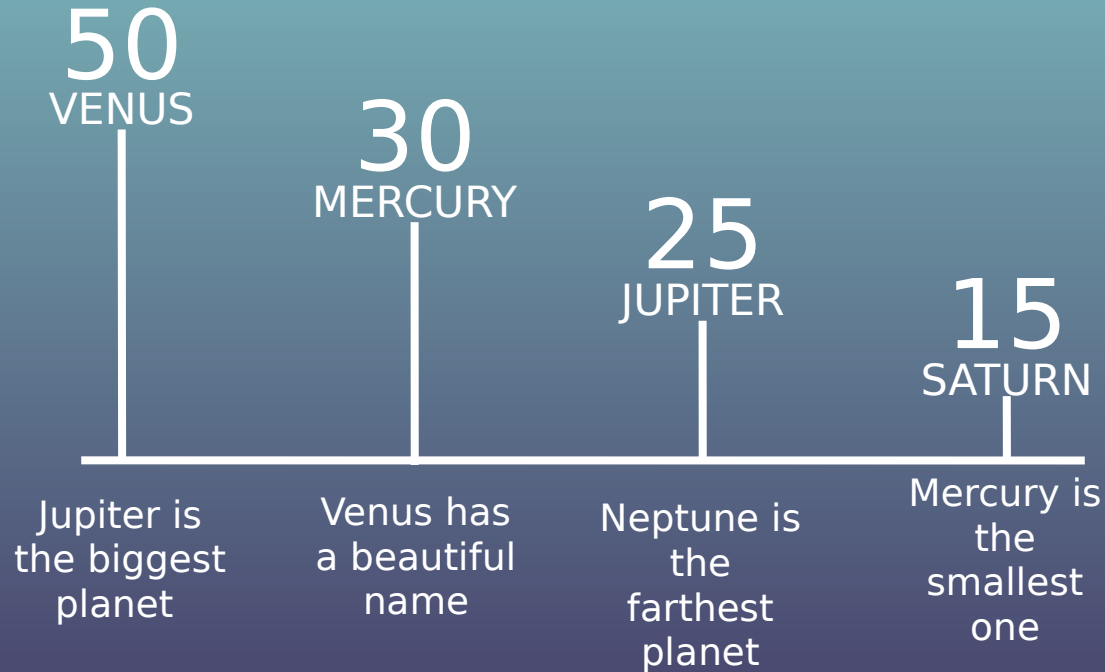
2020

Here you could talk
about this
achievement

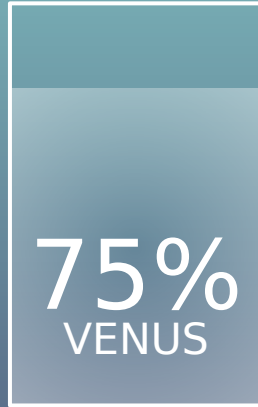
MARKET SIZE



MARKET SIZE



MARKET SIZE



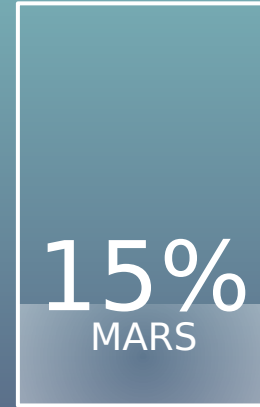
Jupiter is
the biggest
planet



Venus has
a beautiful
name



Neptune is
the
furthest
planet






Mercury is
the
smallest
one

TARGET

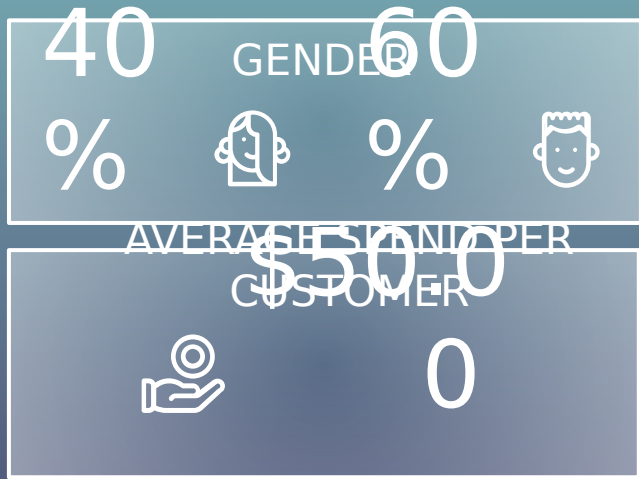
40%  60% 
GENDER

\$50.00
AVERAGE SPEND PER
CUSTOMER

AGE 40
20-35  %
36- 60
55  %

INTEREST
 → READING
 → WRITING
 → TRAVELING

TARGET



INTEREST



READING

Venus is the second planet from the Sun"



WRITING

Jupiter is the biggest planet of them all



TRAVELING

Neptune is the farthest planet from the Sun

The background features a teal-to-purple gradient. In the top-left and bottom-left corners, there are clusters of 3D hexagonal wireframe shapes. In the top-right corner, there is a small white plus sign. The number '4,498,300' is displayed in a large, white, sans-serif font, split across two lines. The second line contains ',000' and the text 'Big numbers catch your audience's attention' in a smaller font.

4,498,300

,000

Big numbers catch your audience's attention

4,498,300

Big numbers catch your audience's attention



COMPETITORS



NEPTUNE

Neptune is
the
farthest
planet



MARS

Mars is a
very cold
place



MERCURY

Mercury is
the
smallest
planet

COMPETITORS

1



NEPTUNE

Neptune is
the farthest
planet

2



MARS

Despite being
red, Mars is
cold

3



MERCURY

Mercury is
the smallest
planet

BUSINESS MODEL

MARKETING

Jupiter is
the biggest
planet



ASSESSMENT

Neptune is
the
farthest
planet



TECHNOLOGY

Mercury is
the
smallest
one

TRAINING

Venus has
a beautiful
name



BUSINESS MODEL

ASSESSMENT

Neptune is the farthest planet



TRAINING

Venus has a beautiful name



MARKETING

Despite being red, Mars is cold



PERCENTAGE

Mercury is the smallest one

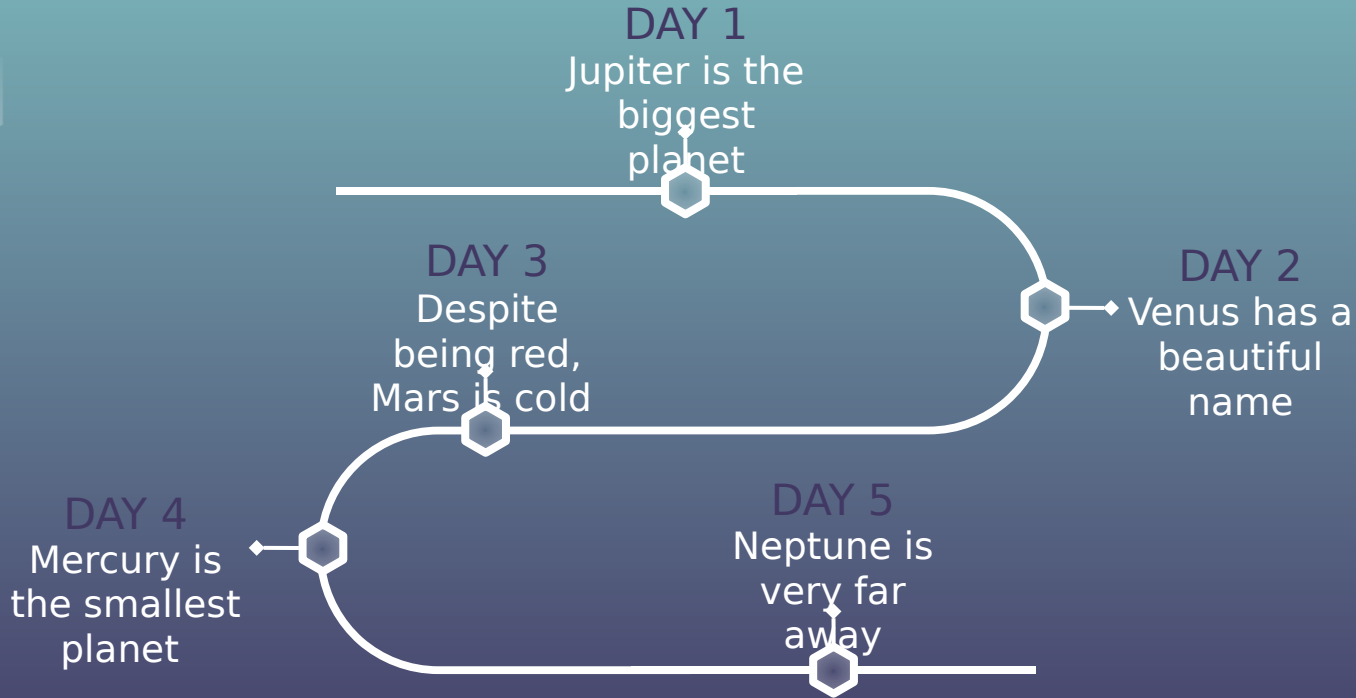


TECHNOLOGY

Jupiter is the biggest planet



TIMING



TIMING

MARS

Despite being red, Mars is very cold

MERCURY

Mercury is the smallest planet

DAY 1

DAY 2

DAY 3

DAY 4

VENUS

Venus has a beautiful name

NEPTUNE

Neptune is the fourth-largest

TIMING



DAY 1

Mercury is the closest planet to the Sun and the smallest one



DAY 2

Venus has a beautiful name and is the second planet



DAY 3

Despite being red, Mars is actually a very cold place



DAY 4

Neptune is the fourth-largest planet in the Solar System

PREDICTED GROWTH

Jupiter is a gas giant
and the biggest planet
of them all

Neptune is the farthest
planet from the Sun

Venus has a beautiful
name, but it's terribly
hot

Despite being red, Mars
is actually a cold place



PREDICTED GROWTH

JUPITER

Jupiter is a gas giant and the biggest planet

NEPTUNE

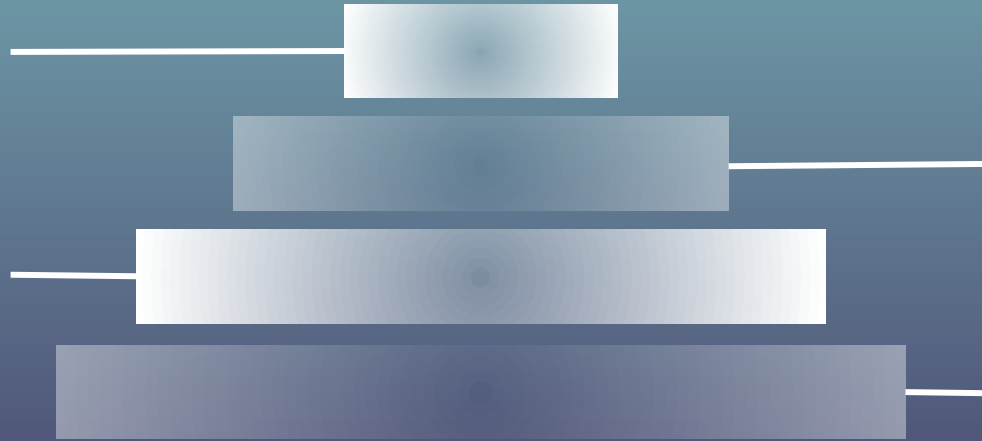
Neptune is the farthest planet from the Sun

VENUS

Venus has a beautiful name, but it's hot

MARS

Despite being red, Mars is a cold place



INVESTMENT

40%

MERCURY

Mercury is the
smallest planet of
them all

20%

VENUS

Venus is the
second planet
from the Sun

30%

JUPITER

Jupiter is the
biggest planet of
them all

10%

SATURN

Saturn is a gas
giant and has
rings



To modify this graph, click on it, follow the link, change the data and paste the new graph here

INVESTMENT

MERCURY

Mercury is the
smallest planet

VENUS

Venus has a
beautiful name

31
%

10
%



10
%

JUPITER

Jupiter is the
biggest planet





SATURN

Saturn is a gas
giant and has
rings

49
%

To modify this graph, click on it, follow the link, change the data and paste the new graph here

THIS IS A TABLE

AREA	DESCRIPTION	PRICE
TRAINING	Venus has a beautiful name and is the second planet from the Sun	
MARKETING	Mercury is the closest planet to the Sun and the smallest one in the Solar System	
ASSESSMENT	Despite being red, Mars is actually a cold place full of iron oxide dust	
TECHNOLOGY	Saturn, the ringed planet, is composed mostly of hydrogen and helium	



TABLES

TRAINING	Mercury is the smallest planet of them all
MARKETING	Venus is the second planet from the Sun
ASSESSMENT	It's the biggest planet in the Solar System

TECHNOLOGY	Despite being red, Mars is cold
TRAINING	Saturn is the ringed one and a gas giant
MARKETING	Neptune is very far away from Earth

THANKS

Do you have any
questions?

addyouremail@freepik.com

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yourcompany.com



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RESOURCES

PHOTOS

- Top view smartphone mockup with headphones
- Close-up man using smart touch screen server
- Businessman-working-on-laptop



PREMIUM RESOURCES

PHOTOS

- [Business-man-using-laptop](#)
- [Technology background texture](#)
- [Woman playing games on vr set copy space](#)
- [Notebook sitting on floor mockup](#)
- [Close-up tablet above laptop mockup](#)
- [Notebook and diary open workspace on desk](#)
- [Front view of businessman using hi-tech tablet](#)
- [Happy-employee with tablet Premium](#)
- [Side view of businessman using technology on tablet](#)

PREMIUM RESOURCES



ALTERNATIVE PREMIUM RESOURCES

PHOTOS

- Front view of businessman and technology
- Smiling businessman with hi-tech hologram



ALTERNATIVE PREMIUM RESOURCES

VECTORS

- Technology background with abstract hud
- Futuristic technology infographic
- Futuristic hexagonal background
- Abstract futuristic background concept



PREMIUM ALTERNATIVE RESOURCES



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Roboto Condensed

(<https://fonts.google.com/specimen/Roboto+Condensed>)

#88d3ce

#42386
4

#ffffff

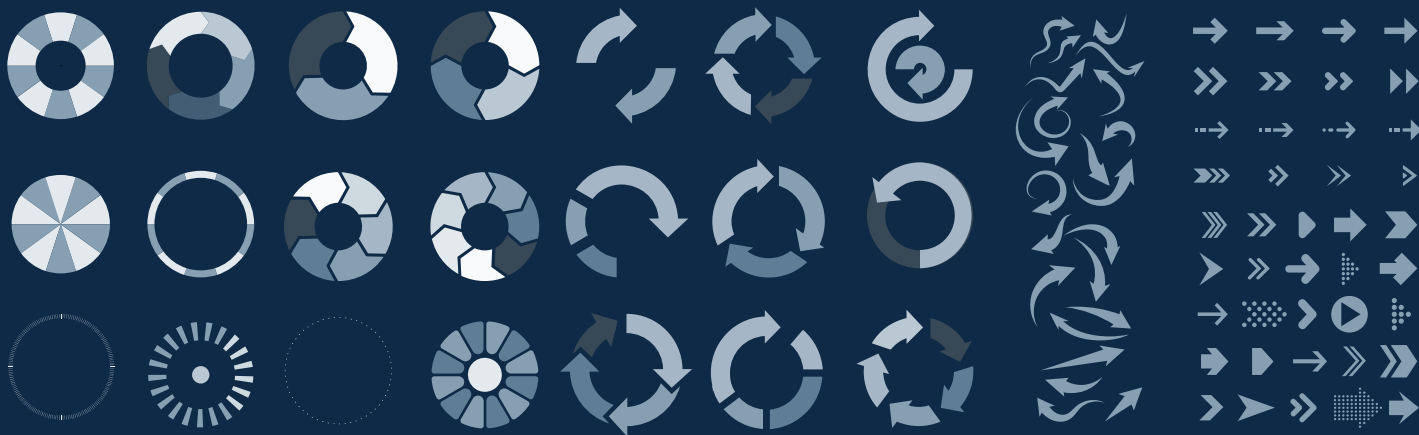
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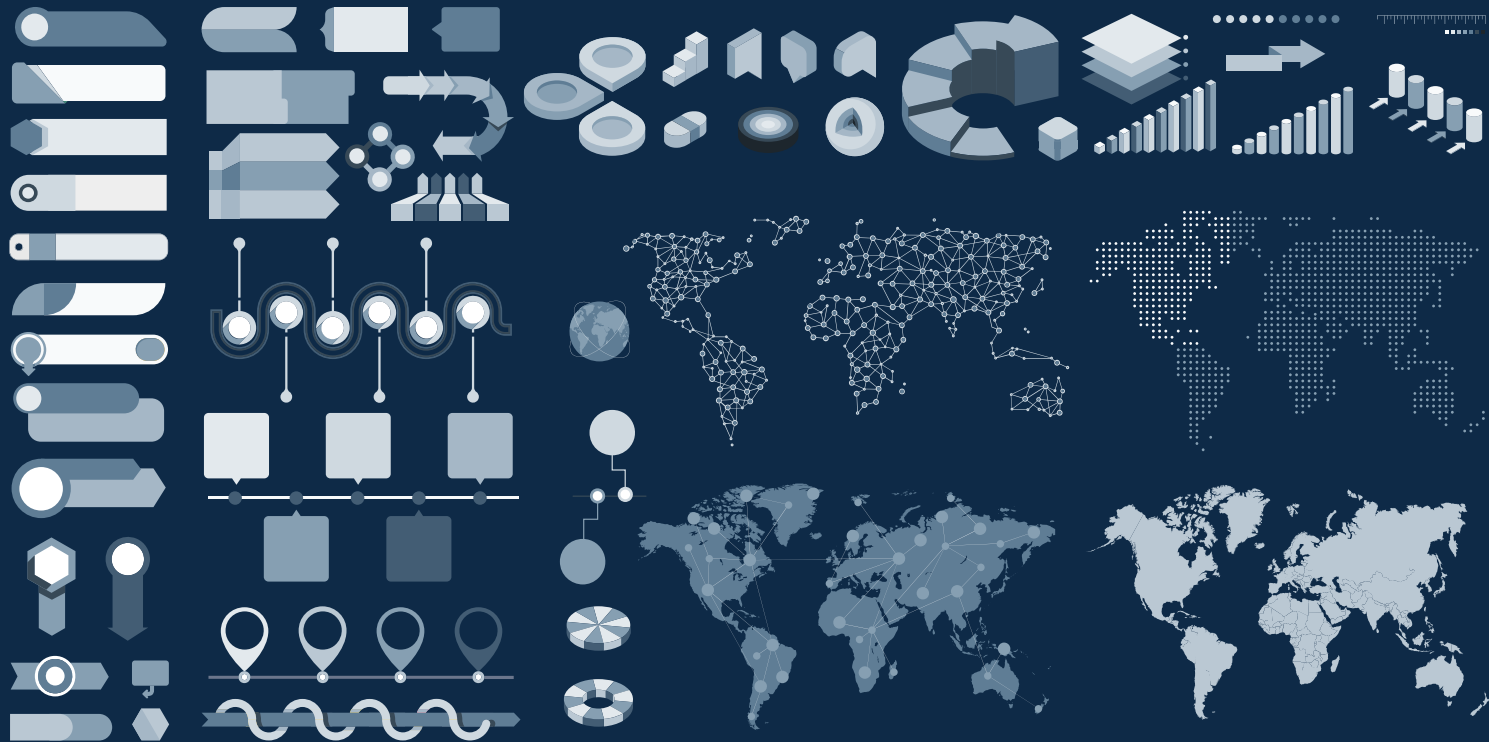
#d9d9d
9

#cccccc

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Business Icons



Avatar Icons



Creative Process Icons



Educational Process Icons



Help & Support Icons



Nature Icons



Performing Arts Icons



SEO & Marketing Icons



Teamwork Icons



